

Magda Antonioli



magda.antonioli@unibocconi.it

Academic CV: Senior Professor of economics and tourism policies
Bocconi University, Milan (Italy)

Since 2018 to 2021 Director of the MSc Course ACME (Economics and Management in Arts, Culture, Media and Entertainment)

Bocconi University, Milan (Italy)

Since 2001 to 2017 Director of the post-graduate master programme in Economics and Tourism

Bocconi University, Milan (Italy)

Since 1978 Senior Professor, Responsible of the Courses on Tourism (General Management for executives in Hospitality, Courses on Destination Management & Local Systems, Courses on Enogastronomy, Parks etc.)

SDA Bocconi Business School, Milan (Italy)

Member / Consultant /Special Advisor of various national / international institutions/networks

- President of the National Tourism Observatory (Italian Ministry of Tourism - ENIT)
- Vice President of ETC (European Travel Commission), Brussels (since 2019)
- Member of the national Committee for Tourism Promotion (Italian Ministry of Tourism 2020-2021)
- Member of the Technical Committee of I Borghi Più Belli D'Italia (since 2019)
- Member of the Advisory Board ITHIC (since 2018)
- Member of professional committees: AIEST International Association of Experts in Tourism (Geneva –CH); Association for Tourism and Leisure Education, UNWTO (Madrid).
- President of the Commission for the Excellence Premium on Tourism (Milan)
- Member of BOA Enit (Italian National Tourism Agency) (2019 - 2021)
- President of the tourism task force for the Alpine Convention (2012 – 2014), now member of the Permanent Committee (Italian Ministry of Environment)
- Ministry of Tourism (Italy) Special advisor of the Minister (2019-2022)
- EU Commissioner Tajani on tourism (special advisor) (2010 - 2014)
- Member of Technical Committee for Italian Ministry for Culture, Heritage and Tourism (2015 – 2018)
- UN WTO (member of the Education Council and of the Think tank on Destination Management) (various years)
- Member of various Ministerial Commissions, commissions for various Italian Regions and Chamber of Commerce, ESADE (Member of the Scientific Committee of the International Symposium on Tourism)

Author of many publications on hospitality, enogastronomy, tourism and environmental policies
Member of the editorial board of Turistica (Tourism Policy Journal), IQV (on Enogastronomy and Agriculture)